

LAKESIDE OF THE SMOKIES Balloonfest JEFFERSON COUNTY, TENNESSEE



EVENT AREAS

- ELEVATED EXPERIENCE
- WINE GARDEN
- FOOD TRUCKS
- TICKETING
- BALLOON RIDE CHECK IN TENTS
- WELCOME, INFO, AND LOST & FOUND

PARKING

- PRIVATE PROPERTY
- ENTRANCE GATE
- PARKING AREA

SHOPPING & ENTERTAINMENT

- KIDS FAIR
- MAINSTAGE
- CRAFT FAIR
- KIDS FAIR STAGE
- SELFIE STATION
- BUSH'S BEAN WORLD

SERVICES

- RESTROOMS
- FIRST AID
- SHUTTLE STOP